Historic, Archive Document

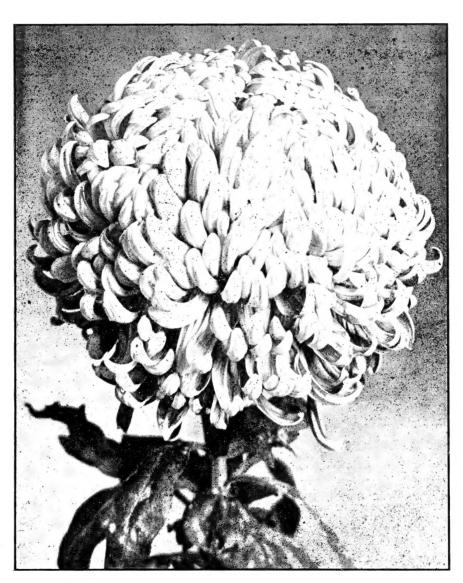
Do not assume content reflects current scientific knowledge, policies, or practices.



U.S. Department of Agriculture

1951

Chrysanthemums



COLUMBIA

Wonderland Nurseries

4 Miles From Richmond, Va. Ellerson Virginia

Phone: Mechanicsville 2721



To Our Patrons!

FOR THE RETAIL CUSTOMER:

You may order 6 of a kind which would cost one-half the price of 12. No order will be accepted for less than 6 plants of a kind except where priced each.

FOR THE WHOLESALE CUSTOMER:

If you are in the flower business or in an allied trade you are entitled to WHOLESALE PRICES. No order will be accepted at wholesale prices for less than 25 plants of a variety.

DELIVERIES:

Rooted cuttings are usually available from January through August, depending on the varieties wanted. Place your order as far in advance as possible to assure proper delivery.

No order will be accepted for a total of less than \$5.00.

TERMS:

Our terms are strictly payment with order unless terms have been arranged. We will not ship C.O.D. unless one-half the amount is enclosed with order.

LOCATION:

We are located four miles from Richmond, Virginia, on the C. & O. Railway.

We can be reached by telephone anytime day or night by asking your operator to call Richmond, Virginia, and ask for Mechanicsville 2721.

ORDERS are accepted subject to conditions beyond our control. If your order cannot be filled to your satisfaction your money will be refunded, ending our responsibility.

We owe all our success to you. Thank you very much.

SINCERELY,

Wonderland Nurseries

YELLOW

BLOOM DATE. VARIETY AND DESCRIPTION	Per 12 Wholesale Price Per 25	Price Per 100
Oct. 1—GOLD LODE. Deep golden yellow. Good for pots	\$2.00	\$6.00
Oct. 10—CELESTRA. Medium size yellow incurved	2.50	8.00
Oct. 15—CHRYSOLORA. Large yellow incurved	2.00	6.00
Oct. 23—YELLOW AMBASSADOR. Fine yellow incurved	2.50	8.00
Oct. 25—MRS. H. E. KIDDER. Most popular yellow incurved for this date	2.00	6.00
Oct. 25—SUNGLOW. Deep golden yellow incurved	2.50	8.00
Oct. 25—BLAZING GOLD. Deep golden yellow incurved	2.00	6.00
Oct. 28—BARBARA PHILLIPS. Very fine yellow show mum. Strong grower, good keeper. Fine for pots	3.50	12.00

YOU MAY ORDER 50 PLANTS OF A KIND AT THE 100 RATES. 50 WOULD COST ONE-HALF THE PRICE OF 100.



CELESTRA



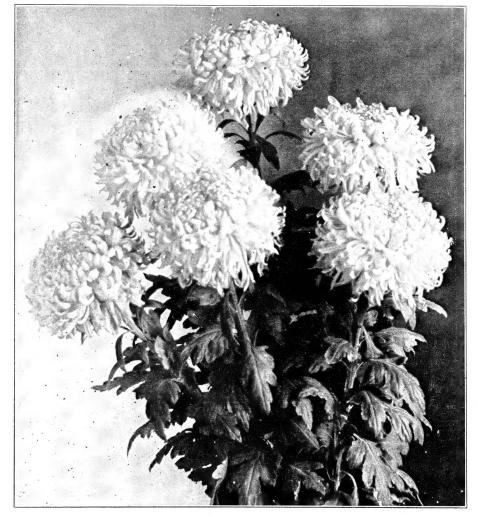
BARBARA PHILLIPS



BLAZING GOLD

YELLOW—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 28—GOLDEN AGE. Huge deep yellow show variety	\$3.50	\$12.00
Oct. 28—MRS. HELEN K. JOHNSON. Deep rich yellow incurved m u m of exceptional merit. Good stem and foliage. Select bud August 20 for 8 to 10 inch blooms	3.00	10.00
Nov. 1—GOLDEN GLORY. Fine yellow incurved. Good pot variety. Short	0.00	10.00
heavy grower	2.00	6.00
Nov. 5—TURNER MUMS. Very popular incurved. See page 12		
Nov. 5—COL. F. M. ALGER. Huge yellow show variety. Heavy petals are incurved	3.00	10.00
Nov. 10—GOLDEN WEDDING. Golden yellow reflexed. Very desirable variety, especially in the South	2.00	6.00



MRS. HELEN K. JOHNSON



MARIE DePETRIS

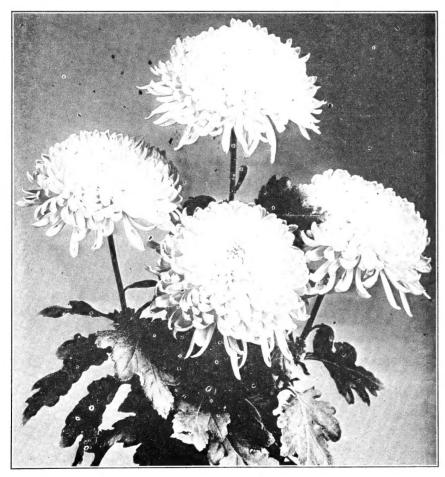


COLUMBUS DISPATCH

YELLOW—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 15—COLUMBUS DISPATCH. Deep yellow incurved	\$2.00	\$ 6. 0 0
Nov. 15—FRIENDLY RIVAL. Deep chrome yellow incurved	2.50	8.00
Nov. 20—MARIE DE PETRIS. Deep yellow incurved	2.00	6.00
Nov. 25—GOLDEN PEARSON. Yellow incurved	2.00	6.00
Nov. 25—HARVESTER. Canary yellow incurved	3.00	10.00
Nov. 28—YELLOW MEFO. Lemon yellow incurved	2.00	6.00

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICE. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.



MRS. H. E. KIDDER



YELLOW MEFO





FRIENDLY RIVAL

Wonderland

Large Flowering Commercial and Show Varieties

WHITE



ALABASTER



SMITH'S EARLY WHITE



AMBASSADOR

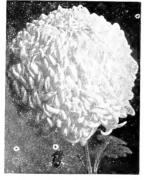


MISS FLORA BOWERS

Per 12 Wholesale Price Per 25	Wholesale Price Per 100
\$2.00	\$6.00
2.50	8.00
2.00	6.00
3.00	10.00
	Per 12 Wholesale Price Per 25 \$2.00 2.50 2.00

WHITE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 18—SILVER SHEEN. Incurved	\$2.00	\$6.00
Oct. 23—AMBASSADOR. Creamy white incurved	2.50	8.00
Oct. 25—IVORY WHITE. Pure waxy round balls	2.00	6.00
Nov. 1—ALBATROSS. Very large white incurved	2.00	6.00
Nov. 1—MRS. HENRY ROBINSON. Huge white	2.50	8.00
Nov. 1—SNOW WHITE. Very popular incurved	2.00	6.00
Nov. 1—BETSY ROSS. Purest white incurved	2.00	6.00
Nov. 5—WHITE TURNER. See page 12	2.00	6.00
Nov. 5—DOROTHY DEE. An extremely large show variety of purest white. A lower array of curling petals hang suspended from the huge white ball. Outstanding. \$1:00 each, 3 for \$2.50	5.00	20.00



BETSY ROSS

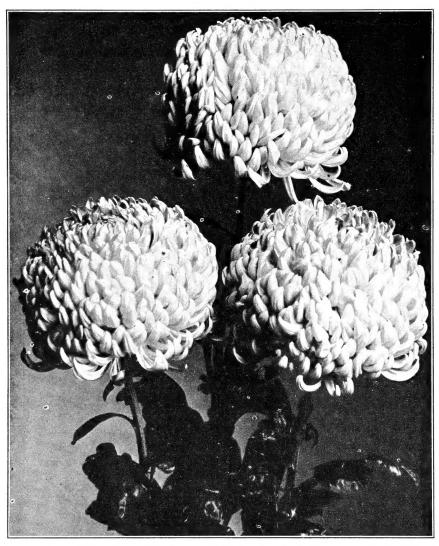


SNOW WHITE



QUAKER MAID

WHITE—(Continued)







SILVER SHEEN





WHITE POCKETT

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 8—WHITE POCKETT. Huge show variety	\$3.00	\$10.00
Nov. 8—INDIANAPOLIS WHITE. Incurved	2.00	6.00
Nov. 15—MONUMENT. Incurved. See cut	2.00	6.00
Nov. 18—MARKETEER. Incurved	2.00	6.00
Nov. 25—MISS FLORA BOWERS. Huge white incurved (picture page 4)	2.00	6.00
Nov. 28—MEFO. Fine white incurved	2.00	6.00

Large Flowering Commercial and Show Varieties $_{\mathrm{PINK}}$

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 15—ROSEUM. Huge pink incurved	\$2.50	\$8.00
Oct. 20—MAJOR EDWARD BOWES. Deep lavender incurved. Very popular		
variety	2.00	6.00
Oct. 25—ENCHANTRESS. Rose pink incurved	2.00	6.00
Oct. 28—PINK DELIGHT. Deep pink	2.00	6.00
Nov. 1—LADY KNOX. Giant pink show mum	4.50	16.00



ROSEUM





PINK DELIGHT

W on d e r l a n d

Large Flowering Commercial and Show Varieties

PINK—(Continued)











VERMONT

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 1—VERMONT. Lavender incurved	\$3.00	\$10.00
Nov. 1—GREER GARSON. Pink show mum	3.00	10.00
Nov. 5—COLUMBIA. Huge pink show mum. Incurved \$1.00 ea., 3 for \$2.50	5.00	20.00
Nov. 8—INDIANAPOLIS PINK. Incurved	2.00	6.00
Nov. 20—DR. ENGUEHARD. Deep pink incurved	2.00	6.00
Nov. 25—HELEN FRICK. Rose pink incurved	2.00	6.00

RED AND BRONZE

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 10—INDIANOLA. Fine red-bronze incurved (See cut, page 13)	\$2.00	\$6.00
Oct. 15—MISS FRANCIS WHITTLESAY. Fine large red. (See picture, page 28)	2.00	6.00
Oct. 20—COUNTRY MAIDEN. Huge apricot incurved show variety, \$1.00 each. 3 for \$2.50	5.00	20.00
Oct. 25—HILDA BERGEN. Deep red incurved	2.00	6.00
Oct. 28—KEYSTONE. Rich bronze incurved	2.50	8.00
Cct. 28—DR. J. M. INCLIS. Deep wine red incurved	2.00	6.00







HILDA BERGEN

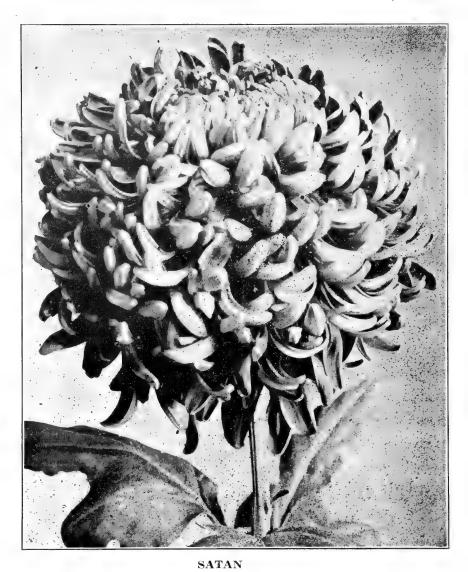


KEYSTON

Wonderland=

Large Flowering Commercial and Show Varieties

RED AND BRONZE—(Continued)





DETROIT NEWS





MOHAWK CHIEF

YOU MAY ORDER 50 PLANTS OF A KIND AT THE 100 RATES. 50 WOULD COST ONE-HALF THE PRICE OF 100.

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 28—APRICOT QUEEN. Deep orange incurved	\$2.50	\$8.00
Nov. 1—DETROIT NEWS. Red-bronze incurved	2.00	6.00
Nov. 5—MANHATTAN. Huge red incurved show mum	3.00	10.00
Nov. 5—BRUTUS. Red-bronze incurved	5.00	20.00
Nov. 5—SATAN. Fiery red incurved. \$1.00 each, 3 for \$2.50	5.00	20.00

RED AND BRONZE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 5—CAMBRIA. Large bronze incurved	\$2.00	\$6.00
Nov. 8—INDIANAPOLIS BRONZE—Fine incurved bronze	2.00	6.00
Nov. 18—GARNET KING. Very deep dark red	2.00	6.00
Nov. 25—GLADYS PEARSON. Buff incurved	2.00	6.00
Nov. 30—MOHAWK CHIEF. Fine deep red	2.00	6.00







GARNET KING





BRUTUS

PLANTS TO LONG DISTANCES should travel by AIR EXPRESS. Unless specifically instructed not to do so, we will pack light and ship by AIR EXPRESS WHEN WE THINK IT ADVISABLE.

The Famous Turner Mums







YEL. TURNER

Very desirable incurved mums both for show and for commercial growing.

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 5—YELLOW TURNER	\$2.00	\$6.00
Nov. 5—WHITE TURNER	2.00	6.00
Nov. 5—BRONZE TURNER	2.00	6.00
Nov. 5—PINK TURNER	2.00	6.00
Nov. 5—ALL COLORS ASSORTED, not labeled as to color	2.00	6.00



If you are not in the flower, plant, or nursery business, or in an allied trade, your order must be at retail prices. NO RETAIL ORDERS WILL BE ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND EXCEPT WHERE PRICED EACH. 6 plants would cost one-half the price of 12.

ORDERS ACCEPTED FOR SHIPMENT AT A SPECIFIED DATE WILL BE SHIPPED AS NEARLY AS POSSIBLE TO DATE WANTED.

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.

IN EVENT OF STRIKES OR OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

Novelties, Unusual Sorts

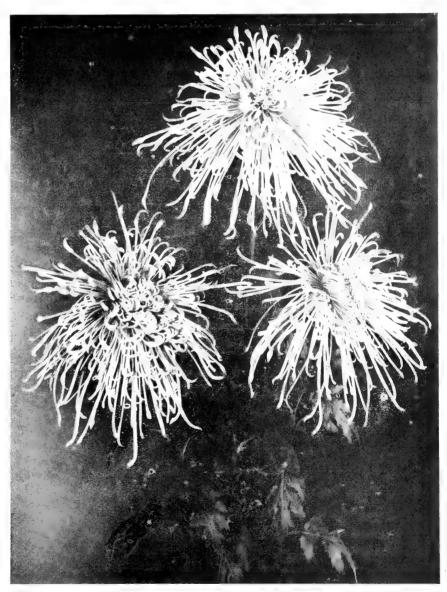
BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 5—MARIE TASHIMA. Snowy white spider with very large fish hook tips. Diameter 12 inches. \$1.00 each. 3 for \$2.50	\$5.00	\$20.00
Oct. 10—BESS WITT. It would be difficult to say too much for this outstanding early spider mum. Duo-toned coloring shading from salmon to bronze. A very excellent cut flower here in the open field	3.00	10.00
Oct. 15—SILVER LACE. Giant white spider with medium hooked tubes. Very outstanding. \$1.00 each, 3 for \$2.50.	5.00	20.00



PRINCE CHARMING



INDIANOLA



SPIDER MUM

W on d e r l a n d=

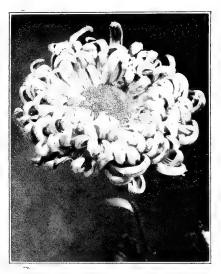
Novelties, Unusual Sorts (Continued)







LOVELY



MRS. DON McIVOR

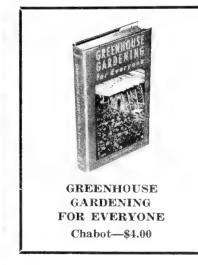
BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 15—PATRICIA GRACE. An outstanding addition to our Spider collection. Long cord-like petals. Delicate rose of exquisite shade. When disbudded attains a size of twelve inches or more	\$3.50	\$12.00
Oct. 15—SYLVIA. A drep solid pink spider mum. Large tubular petals falling away from a very full center. Tips of petals are hooked and open showing red within	3.50	12.00
Oct. 15—MRS, JERRY CRAIG. Beautiful golden bronze spider mum, Very large full flower	3.50	12.00
Oct. 15—MRS. DON McIVOR. Yellow exhibition English mum. Huge when disbudded. Very strong grower	3.50	12.00
Oct. 20—LOVELY. An outstanding white exhibition English mum. Best disbudded. Rolled petals are incurved	3.50	12.00
Oct. 20—PURPLE PRINCESS. Outstanding deep rosy purple spider mum. Best budded	3.00	10.00

Novelties, Unusual Sorts

(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 25—GOOD GRACIOUS. A large yellow incurved mum in keeping with its name. Very novel variety	\$3.50	\$12.00
Oct. 25—MAMORU. Bright orange show bloom in the spider type. Hooked tips. Outstanding	3.00	10.00
Oct. 25—KAY TASHIMA. Huge white spider mum. When disbudded it is not at all unusual to get flowers fifteen or more inches in diameter. The long slender tubes are hooked tips	3.00	10.00
Oct. 25— BUNBU. Huge deep rose spider mum with hooked tips. Excellent disbudded	3.50	12.00
Oct. 25—SOUVENIR. Beautiful salmon pink quilled spoon type. 12 inches when disbudded. \$1.00 each, 3 for \$2.50	5.00	20.00
Oct. 25—JUMBO. Giant white spider mum of exceptional merit. Excellent foliage, good stem. \$1.00 each, 3 for \$2.50	5.00	20.00
Oct. 25—DAINTY WHITE. A dainty pure white spider with slender tubular petals. The tips are barbed and gracefully curved. \$1.00 ea., 3 for \$2.50	5.00	20.00
Oct. 25—MARILYN. Beautiful old rose spider mum. Excellent pot variety. Very hardy here	3.00	10.00
Oct. 25—CATHAY. Very beautiful copper and red spoon and spider combination. Ravishing, to say the very least. \$1.00 ea., 3 for \$2.50	5.00	20.00
Oct. 25—TUXEDO. Very large quilled pink anemone. Outstanding when disbudded. Excellent cut flower	3.00	10.00
Oct. 28—FRIEDA. Huge lavender-pink quilled type, excellent disbudded for showing	3.50	12.00
Oct. 28—PAUL MILLER. Our most unusual and outstanding bronze spider mum. Huge crown with long tubular petals with hooked bright red tips. A winner in any show. Best disbudded	3.50	12.00





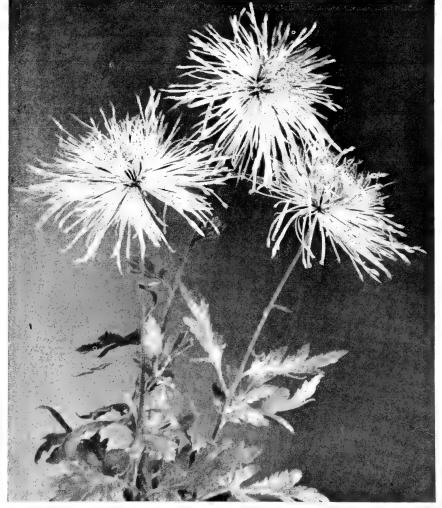
ANEMONES

Wonderland=

Novelties, Unusual Sorts

(Continued)

Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
\$3.00	\$10.00
3.50	12.00
3.00	10.00
3.00	10.00
	Per 12 Wholesale Price Per 25 \$3.00 3.50 3.00



UNIQUE

Novelties, Unusual Sorts (Continued)

DI COM DATE VARIETY AND DECOMPOSITION	Retail Price Per 12	Wholesale Price
BLOOM DATE. VARIETY AND DESCRIPTION	Wholesale Price Per 25	Per 100
Nov. 1—SUNSPOT. Lovely white spider with dark center disc. Outstanding. Huge when disbudded	\$4.50	\$16.00
Nov. 1—ORANGELAND. A very large golden yellow bloom highlighted by the brilliance of a deep rich orange center. Long graceful tubular petals, with open tips, snugly curled. Vigorous growth, clean foliage, very strong stems. \$1.00 each, 3 for \$2.50	5.00	20.00
Nov. 1—WAIKIKI. A most unusual and outstanding bronze-gold combination. Flowers 15 or more inches if disbudded. Outstanding show variety	4.50	16.00
Nov. 1—SILVER DROPS. An unbelievingly beautiful white spider with slender tubular petals trailing downward for several inches. A must in your		
collection, \$1.00 each, 3 for \$2.50	5.00	20.00
Nov. 1—UNIQUE. Very aptly named. Huge blooms with quilled petals of deep rich red. \$1.00 each, 3 for \$2.50	5.00	20.00
Nov. 5—AGNES. Very outstanding orchid pink spider with long cascading veil. Unexcelled in its class. \$1.00 each, 3 for \$2.50	5.00	20.00
Nov. 5— GOLDILOCKS. The finest yellow spider mum we have ever seen. Slender tubular petals with hooked tips. Very full flower. Excellent disbudded, 15 inch flowers not at all unusual. Strong grower, perfect		
foliage, very fine show variety	3.5 0	12.00
Nov. 5—VIRGINIA. Very fine yellow spider mum	4.50	16.00
riety. \$1.00 each, 3 for \$2.50	5.00	20.00
Nov. 20—SNOWY. Huge white spidermum of striking beauty and exceptional		
quality. An outstanding variety. \$1.00 each, 3 for \$2.50	5.00	20.00
Nov. 20—YELLOW SNOWY. Same as above except for color which is a deep	5.00	20.00
golden yellow. \$1.00 each, 3 for \$2.50	5.00	20.00

Pompons, Single and Anemone Varieties



YELLOW HAMMER



GOLD COAST

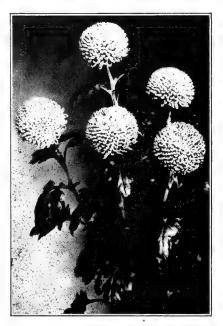


GOLDEN GEM

Wonderland=

Pompons, Single and Anemone Varieties

YELLOW



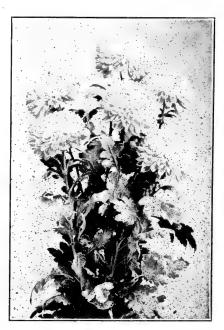




YELLOW DOT



SUNNVSIDE



GOLDSMITH

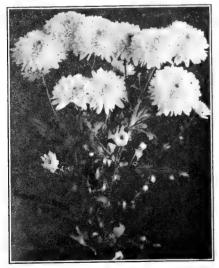
BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 20—YELLOW HAMMER. yellow pompon	\$2.00	\$6.00
Oct. 25—YELLOW DOT. Very popular yellow pompon	2.00	6.00
Oct. 25—GOLD COAST. Deep lemon yellow pompon	2.00	6.00
Oct. 28—YELLOW SEA GULL. Tall lemon yellow pompon	2.00	6.00
Oct. 28—GOLDEN GEM. Tall deep yellow pompon	2.00	6.00
Nov. 1—CALIFORNIA YELLOW DAISY. Fine single	2.00	6.00
Nov. 1—YELLOW DOTY. Very fine pompon	2.00	6.00
Nov. 1—YELLOW BUCKINGHAM. Well known daisy type	2.00	6.00
Nov. 5—NUGGETS. Small deep yellow button	2.00	6.00
Nov. 10— HELIOS. Very fine deep yellow anemone. Large high cushion when disbudded	2.00	6.00
Nov. 15—PRINCETON. One of the best deep orange pompons for benching	2.00	6.00
Nov. 25—SUNNYSIDE. Fine yellow pompon	2.00	6.00
Nov. 25—GOLDSMITH. Large yellow pompon	2.00	6.00
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Chrysanthemums

Pompons, Single and Anemone Varieties

YELLOW—(Continued)

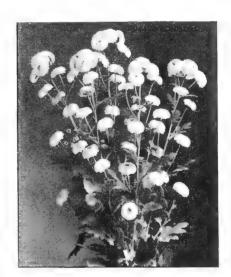
BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 28—APRICOT VALENCIA. Beautiful rosewood buff large single	\$2.00	\$6.00
Dec. 5—YELLOW CAMEO. Deep yellow pompon	2.00	6.00
Dec. 15—YELLOW GARZA. Fine late anemone	2.00	6.00
Dec. 20—VIBRANT. Yellow pompon	2.00	6.00
Dec. 30—YELLOW SNOW. Large yellow pompon	2.00	6.00
Oct. 10—EARLIWHITE. Tall white pompon	2.00	6.00
Oct. 15—WHITE JEWEL. Small white button	2.00	6.00
Oct. 15—IRENE. Small white button	2.00	6.00
Oct. 15—SILVER BALL. Fine white pompon	2.00	6.00
Oct. 25—PINOCCHIO White button	2.00	6.00
Oct. 28—ARCADIA. Large white pompon	2.00	6.00
Oct. 30—SEA GULL. Very fine white pompon	2.00	6.00
Nov. 1—WHITE DOTY. Very popular white pompon. Excellent disbudded	2.00	6.00
Nov. 1—FRANCIS SCHOEN PARK. One of the most exquisite and largest ane-		
mones we have ever seen. Pure dazzling white, strong grower. Un- excelled disbudded. Very fine show variety	3.00	10.00







EARLIWHITE



WHITE JEWEL

RETAIL PRICE IS PER 12. Not less than 6 of a kind sold at retail, except where price for each is given. No order will be accepted at wholesale prices for less than 25 plants of a kind.

W on d e r l a n d=

Pompons, Single and Anemone Varieties

WHITE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 5—WHITE ANEMONE. Very fine white anemone	\$2.00	\$6.00
Nov. 8—ILLINI GLORY. Outstanding white single with several rows of over-laid petals	2.00	6.00
Nov. 10—VESPER. Fine white pompon	2.00	6.00
Dec. 15—WHITE GARZA. Fine late anemone	2.00	6.00
Dec. 25—WHITE WONDERLAND. Our finest late white. Heavy flowers with overlaid rows of petals of waxy white. An outstanding variety	2.50	8.00
Dec. 30—REVELATION. Fine white pompon	2.00	6.00







THYRA

PINK DOT

CAPT. COOK

PINK

Oct. 10—ALLEGRO. Beautiful shrimp pink	\$2.00	\$6.00
Oct. 15—JEWEL. Best early pink pompon	2.00	6.00
Oct. 20—CAPT COOK. Very fine tall pompon	2.00	6.00
Oct. 20—CAROLYN YOSICK. Deep pink pompon. Outstanding variety	2.00	6.00
Oct. 25—BETTY ROSE. Outstanding lavender anemone. At its best under cloth or glass, excellent disbudded. Makes a high center cushion. Strong grower, excellent habits.	2.50	8.00
Oct. 25—PINK DOT. Very popular pink pompon	2.00	6.00
Oct. 25—PINK DOTY (LILLIAN DOTY) pale pink	2.00	6.00

Pompons, Single and Anemone Varieties

PINK—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 1—ROSE CHARM. Large pompon	\$2.00	\$6.00
Nov. 1—NEW PINK BUCKINGHAM. Fine single	2.00	6.00
Nov. 1—PINK LEMONADE. Pink form of Francis S. Park \$1.00 each, 3 for \$2.50	5.00	20.00



GOBLIN



RED DOTY



ESTRELITA

Wonderland=

Pompons, Single and Anemone Varieties

PINK—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 1—FRIEDA. Pink anemone	\$3.50	\$12.00
Nov. 5—ROSE MADDER. Lovely pink anemone	2.00	6.00
Nov. 10—SILVER TIPS. Very fine pompon	2.00	6.00
Nov. 10—THYRA. Outstanding deep pompon	2.00	6.00
Nov. 15—MASTERPIECE. Pink pompon	2.00	6.00
Nov. 18—NORMA. Pink anemone. Huge when disbudded	2.00	6.00
Nov. 18—MRS. V. E. MARTIN. Purple anemone	2.00	6.00
Nov. 25—HASAGAWA PINK. Deep rose single	2.00	6.00
Nov. 28—VALENCIA. Dark pink	2.00	6.00
RED AND BRONZE		
Oct. 10—AVIATOR. Fine red pompon	2.00	6.00
Oct. 15—GOBLIN. Fine bronze pompon. (See cut, page 21)	2.00	6.00
Nov. 1—RED DOTY. Fine red pompon (See cut, page 21)	2.00	6.00
Nov. 1—CALIF, RED DAISY. Fine red single	2.00	6.00
Nov. 8—THE TITAN. Bright red anemone	2.50	8.00
Nov. 10—RED MELBA. Lovely red single	2.50	8.00
Nov. 15— ESTRELITA. Very outstanding bronze-gold anemone. Fine disbudded. (See cut, page 21)	3.00	10.00
Nov. 15—BRONZE MASTERPIECE. Rosewood bronze pompon	2.00	6.00
Nov. 25—RED WONDERLAND. Beautiful sunburst red pompon	2.50	8.00
Dec. 20—HASAGAWA RED. Crimson scarlet single	2.00	6.00



CASCADE TYPES

The Beautiful Cascades





MT. HOOD

CASCADE TYPES AS A POT PLANT

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Nov. 1—ANNA. White single with gold center	\$2.00	\$6.00
Nov. 1—JANE HARTE. Yellow sport of Anna	2.00	6.00
Nov. 1—THE REAL MACKAY. A pink Cascade Chrysanthemum in an enchantress shade of pink, a really outstanding variety and one that attracts attention in the garden or greenhouse its such a pleasing shade of pink. This decidedly handsome subject has been greatly needed in this type of Chrysanthemum	3.50	12.00
Nov. 5—MT. HOOD. Double white incurved cascade. Very outstanding variety	3.50	12.00

The Famous Cushion Mums

Called many things including Amelia, Azalea, and Mound mums, these plants form an attractive mound completely smothered in blooms from early August to frost. There are many other mound types listed in the regular hardy pages, but the following list is our selection. Excellent pot plants subjects. Fine for borders.

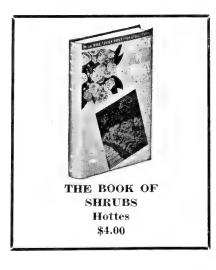
PINK CUSHION	\$2.00	6.00
WHITE CUSHION	2.00	6.00
RED CUSHION	2.00	6.00
BRONZE CUSHION	2.00	6.00

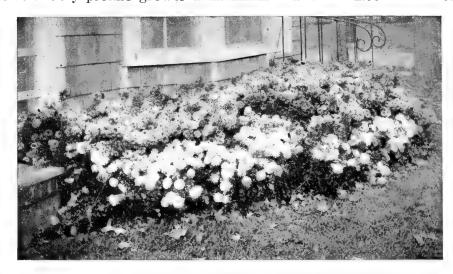
W on d e r l a n d=

The Famous Cushion Mums

(Continued)

(Commutation)	Retail Price	Wholesale
BLOOM DATE. VARIETY AND DESCRIPTION	Per 12 Wholesale Price Per 25	Price Per 100
YELLOW CUSHION	\$2.00	\$6.00
NEW GOLD CUSHION	2.00	6.00
CHAMPION CUSHION (red	2.00	6.00
LITTLE BOB (red)	2.00	6.00
APRICOT GLOW (bronze)	2.50	8.00
HURLEY'S YELLOW SUPREME	2.50	8.00
LAVENDER LASSIE	2.50	8.00
JOAN HELEN (purple)	2.50	8.00
Spoon Mums		
All spoon varieties listed are in full flower by October 15.		
YELLOW SPOON—Outstanding addition to our spoon group. Deep yellow	2.00	6.00
ORCHID SPOON—Lovely orchid pink	2.00	6.00
GOLDEN SPOON—Bright buttercup yellow	2.00	6.00
WHITE SPOON—Dazzling white spoon	2.00	6.00
JASPER SPOON—Strawberry pink, Very unusual and outstanding	2.00	6.00
BROWNEYES—Pink and Gold combination	2.50	8.00
GRACE—Exceedingly beautiful yellow	2.00	6.00
DIERDRE—A very novel double Spoon Chrysanthemum with flowers two or three inches across of deep raspberry-pink tipped silver. These plants attain a height of about 18 inches and are ideal for solid bed or pot plant work. Their bright yellow center contrasts beautifully with this		
very unusual shade of flower. Very prolific grower	2.50	8.00

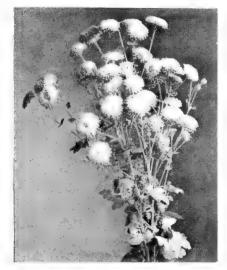




HARDY CHRYSANTHEMUMS

Hardy Chrysanthemums

YELLOW







ZANTHA

HELEN MARCUS

CHAS. NYE

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Sept. 5—September GOLD. Masses of firm round pompons	\$2.00	\$6.00
Sept. 10—EUGENE A. WANDER. Golden yellow flowers	2.50	8.00
Sept. 15—OLD GOLD. Outstanding bronze-gold pompon	3.00	10.00
Sept. 15—ALGONQUIN. Showy yellow flowers Tall grower	2.00	6.00
Sept. 20—KING MIDAS. Outstanding golden yellow flowers. Excellent grower, good cut flower	2.00	6.00
Sept. 20—YELLOW NORMANDY. Fine yellow cut flower	2.50	8.00
Sept. 20—BUTTERBALL. Bright yellow ball shaped blooms	2.50	8.00
Oct. 15— HELEN MARCUS. Very outstanding bright yellow with good stocky stems	3.00	10.00
Oct. 15—HARBOR LIGHTS. Lemon yellow. Good for cutting	3.00	10.00
Oct. 15—ZANTHA. Very fine yellow cut flower	2.50	8.00
Oct. 15—CHARLES NYE. Very striking yellow pompon, one of our best for this date as a cut flower	2.50	8.00
Oct. 15—JUDITH ANDERSON. Masses of golden yellow buttons	2.00	6.00
Oct. 15—MRS. W. E. MILLER. Showy yellow cut flowers. Outstanding	2.00	6.00
Oct. 15—GOLDEN CHARM. Fine pompon	3.00	10.00
Oct. 15—MRS. SAM ROTAN. Beautiful flowers on very sturdy stems. Fine cut flower	2.00	6.00

Wonderland=

Hardy Chrysanthemums

WHITE







GLACIER

SEPT. CLOUD

WHITE KNIGHT

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Sept. 20—WHITE WONDER. Very fine white pompon. Outstanding in every way	\$2.50	\$8.00
Sept. 20—SEPT. CLOUD. Round white blooms	3.00	10.00
Sept. 20—AVALANCHE. Fine white pompon	2.50	8.00
Sept. 25—GLACIER. Pure bluish white	3.00	10.00
Oct. 1—WHITE KNIGHT. Creamy white	3.00	10.00
Oct. 10—EARLIWHITE. Fine white pompon. Also listed under white pompons	2.00	6.00
Oct. 15—SILVER MOON. Fine white single	2.00	6.00
Oct. 15—IRENE. Pure white button	2.00	6.00
Oct. 15—WHITE JEWEL. Small white button. (See cut page 19)	2.00	6.00
Oct. 15—SILVER BALL. Fine white pompon	2.00	6.00
Oct. 20—POLAR ICE. Outstanding white	2.50	8.00
Oct. 20—SERENE. Nice white flowers. Best white cushion	2.00	6.00
PINK		
Sept. 20—DEAN KAY. Dwarf cushion type	2.00	6.00
Sept. 20—EARLY WONDER. Outstanding rose pompon	2.50	8.00
Sept. 20—MURMURS. Lovely purplish pink	2.50	8.00

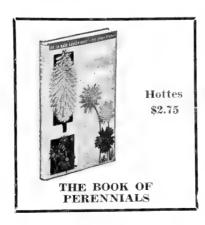
Hardy Chrysanthemums

PINK—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Sept. 20—ROSE GLOW. Very showy pink	\$2.50	\$8.00
Sept. 20—MAGNOLIA. Very desirable pink flowers on sturdy plants	3.50	12.00
Sept. 20—BARBARA SMALL. Fine pink	2.00	6.00
Sept. 20—LAVENDER LASSIE. See Cushion, page 24.		
Sept. 25—KARL A. REICHE. Outstanding new rose pink of exceptional merit	3.50	12.00
Sept. 30—MELLOW GLOW. A blend of several shades, pink predominating. Outstanding	3.50	12.00
Sept. 30—HEATHERBLOOM. Outstanding and unusual pink	2.50	8.00
Oct. 1—PINK RADIANCE. Excellent pink flowers	2.50	8.00
Oct. 1—REMBRANDT. Exceptionally fine rose-mauve round pompons, frost and weather resistant	4.50	16.00
Oct. 5—OLIVE LONGLAND. Extra fine soft peach pink flowers on good stems	2.50	8.00
Oct. 10—EVENING SUN. Very fine single pink	2.50	8.00
Oct. 10—KRISTINA. A northland daisy. Large flowers with long wide petals of deep rose pink	2.50	8.00
Oct. 10—ALLEGRO. Beautiful shrimp pink.	2.50	8.00
Oct. 15—BETTY. Fine appleblossom pink	2.50	8.00
Oct. 15—MRS. PIERRE S. DUPONT III. Large peach pink flowers. Outstanding	2.50	8.00
Oct. 15—LAVENDER LADY. True lavender. Very outstanding variety	2.50	8.00
Oct. 15—JEWEL. Very desirable pink pompon	2.00	6.00
Oct. 15—CORAL SEA. Beautiful salmon-buff	3.00	10.00
Oct. 20—NEW PHILADELPHIA. Very outstanding deep rose pompon on strong stems	2.00	6.00



A clean, odorless, soluble powder that makes complete plant food immediately available . _ Simply dissolve in water and apply. Produces bigger plants, larger vegetables, more flowers, better lawns and trees. Stimulates root growth on cuttings, reduces shock to transplants. For use in soil, sand or water (hydroponics) Economical . 1 oz. makes 6 gallons balanced liquid food. Non-burning.





W on d e r l a n d=

Hardy Chrysanthemums

RED AND BRONZE







LUCIFER

MISS FRANCES
WHITTLESAY

FIREGLOW

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Sept. 10—FIREGLOW. Oriental red, very showy	\$2.50	\$8.00
Sept. 10—HARBINGER. Yellow-bronze, very fine (cut, page 29)	2.50	8.00
Sept. 10—SEPTEMBER BRONZE. Beautiful round pompons of rich burnt orange. Outstanding	2.00	6.00
Oct. 1—BURMA. Brilliant glistening orange	3.00	10.00
Oct. 5—MANDALAY. Deep orange-bronze	3.00	10.00
Oct. 5—BONFIRE. A cushion type, but excellent for cutting. Color is deep fiery red. A distinctly outstanding variety	2.50	8.00
Oct. 5—CHIPPEWA. A very dark pink incurved flwers bordering on purple. Very fine variety	2.50	8.00
Oct. 10—NANCY COPELAND. Glowing red semi-double. Show variety, good for cutting	2.00	6.00
Oct. 10—CARNIVAL. Outstanding orange-bronze	3.50	12.00

If you are not in the flower, plant, or nursery business, or in an allied trade, your order must be at retail prices. NO RETAIL ORDERS WILL BE ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND EXCEPT WHERE PRICED EACH. 6 plants would cost one-half the price of 12.

ORDERS ACCEPTED FOR SHIPMENT AT A SPECIFIED DATE WILL BE SHIPPED AS NEARLY AS POSSIBLE TO DATE WANTED.

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.

IN EVENT OF STRIKES OR OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

Hardy Chrysanthemums

RED AND BRONZE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Price Per 12 Wholesale Price Per 25	Wholesale Price Per 100
Oct. 10—BURGUNDY. Rich cerise red	\$2.5 0	\$8.00
Oct. 10—RED VELVET. Fine deep red flowers	2.50	8.00
Oct. 10—RED GOLD. Deep Brazil red	3.00	10.00
Oct. 10—RUBY POMPON. Outstanding red	2.00	6.00
Oct. 10—AVIATOR. Rich coppery red	2.00	6.00
Oct. 10—BOKHARA. New wine-red. Outstanding	3.0 0	10.00
Oct. 10—RED RIDING HOOD. Large red flowers	2.50	8.00
Oct. 10—VULCAN. Single red Korean	2.00	6.00
Oct. 10—GOBLIN. See cut, page 21. Bronze	2.00	6.00
Oct. 15—OURAY. Dazzling red button	2.00	6.00
Oct. 15—LOUISE SCHLING. Desirable flaming red	2.00	6.00
Oct. 15—CRIMSON SPLENDOR. Masses of large glistening red flowers	2.00	6.00
Oct. 15—MISS FRANCIS WHITTLESAY. Very fine red	2.50	8.00
Oct. 15—LUCIFER. Deep dark red flowers	2.50	8.00
Oct. 15—CALIPH. Intense oxblood red	2.50	8.00
Oct. 15—EMBER. Glistening amber-red	2.50	8.00







HARBINGER

OURAY

MANDALAY

We can furnish large quantities of the very desirable foliage plant, ARTEMESIA SILVER KING.

Strong field divisions: \$4.00 for 50, \$7.00 per 100, \$50.00 per 1,000. NOT LESS THAN 50 ARTEMESIA SILVER KING TO AN ORDER.

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Profitable to USE . . . Profitable to SELL!

ActivO restores new life, energy and bacterial action to weak and sluggish soils—improves even the best soils. Contains over a hundred different strains of beneficial microorganisms (including NITROGEN-FIXING) as well as minerals, hormones, vitamins and biotical substances . . . Apply direct to soil, or merely apply to seed as you would an inoculant or seed treatment. Use it! Sell it!

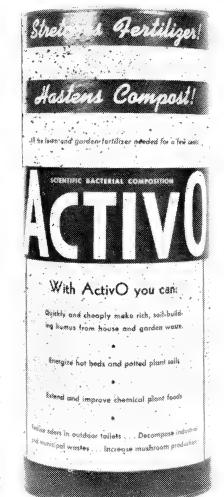
Makes compost quicker, easier, cheaper and better out of difficult materials.

Use even sawdust and chaff. Compost garbage and sludge without odor! These make the richest humus known to man!

See the magical difference it will make in weak, sluggish soils — just a few handfuls mixed into soil. It conditions, activates—adds life, energy and vitality. Try it on lawns and golf greens as well as for pot and garden soils.

Use ActivO to reduce odors in cutdoor toilets—while it converts the waste into an ashlike fertilizer-humus—use it, too, to organicize chemical fertilizer, and make it go many times farther.

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Plant a little with each seed and see the difference in your plants—and the yield! Flowers, too, have better color.

Use ActivO to make your own organic fertilizer and liquid manure — quickly (complete directions tell you how to do this and dozens of other unusual garden tricks.) Use it in hot beds or to make hot beds without manure.

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No. 50 size, energizes up to 20,000 lbs. potting soil, etc., or treats 6 tons of compost—\$11.95.

No. 25 size, energizes up to 10,000 lbs. soil; 3 tons compost-\$6.99.

No. 7 size, for 2500 lbs. soil or 1350-1700 lbs. compost-\$2.00.

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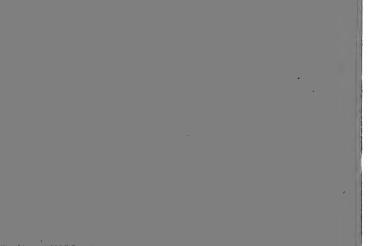
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GREETING CARPS FOR EVERY OCCU



ORIGINAL! Hormone Spray and Rooting Concentrate Rooting Concentrate

FOR ALL HORMONE SPRAY APPLICATIONS—FOR ROOTING CUTTINGS, BULBS

WHAT IT IS: A concentrated liquid solution of activated hormones and other growth substances.

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ROOTING CUTTINGS and bulbs—Roots faster and better; goes many times farther; easier to use—not only because it's a superior composition, but because also it's a LIQUID. The \$4.95 size make 50 to 800 gallons rooting solution (enough for millions of cuttings!) Just dip or soak—and put in rooting medium. Because it's liquid, HormeX can be adjusted to root the most delicate up to the largest, hardest, most woody materials. If desired, cuttings may be placed in medium first, and then beds or benches flooded with HormeX solution.

BLOSSOM SETTING—a term commonly used to describe the multiple job HormeX does in stopping blossom drop, and setting more blossoms into more fruit or seed—for bigger yield, earlier and more choice . . . with TOMATOES, BEANS, BERRIES, ALFALFA, CUCURBITS, and dozen of other crops, including corn. Just spray over the whole plant, as you would with any spray, during the flowering period. Costs as little as 25c per acre. The \$4.95 bargain size makes 200 gallons of blossom-set spray.

- Stop drop of fruit, leaves, blossoms, and needles, (Holds apples, pears, and other fruit on tree until ripe.)
- Extends vine growth, blooming, and fruiting of beans and other crops when used repetitively.
- Makes SEEDLESS tomatoes and other vegetables if desired (by using stronger solution.)
- Cleans and beautifies—makes house-and-garden-plants look healthier, grow healthier. Aids both top and root growth.
- May be used for liquid seed treatment (with potatoes, for instance) where lush root growth is desired.
- Quick-thins fruit such as apples and pears, for better size and grade, by means of simple blossom spray in spring. Saves costly hand and brush thinning.
- Feeds foliage of fruit trees and other vegetation—encouraging better leaf production processes, giving deeper green color and healthier appearance. Just spray periodically. May be combined with other sprays.

WHAT IT COSTS: As little as 20 cents an acre! At standard strength, a single 1-oz. bottle makes 100 gallons of spray or rooting solution—enough for 3 to 12 acres, depending upon type of spray equipment. A Big Four Silver Label bottle, at a retail price of \$4.95, makes 50-800 gallons. HormeX can be used periodically from seed to harvest, profitably. Mixes with insecticides and fungicides—saves application costs.

WHY YOU'LL WANT TO USE AND SELL IT: HormeX not only does more jobs better, the buyer also gets more for his money. High concentration means low weight, low shipping costs, ease of handling.

Hormone magic! The culmination of all that's commercially practicable in hormones

"This is what we looked for, in our rooting work, for ten years. We really do not know, now, how we got along without it.

"Here at Wonderland we soak cuttings 20 to 30 minutes. Nursery stock or hardwood cuttings take stronger solutions or longer soakings."

Please DO NOT ACCEPT SUBSTITUTES. There's nothing just as good; nothing "just like" HormeX. Remember—you can safely use HormeX as a whole plant spray for setting blossoms. Don't confuse it with less serviceable or hobby preparations. And note the GALLONAGE . . . it's more economical. TEN years in commercial use. Proved!

"A lot of plant hormone power in a small bottle!"

PRICES:

For Home Gardens

Gold Label, makes 2 to 30 gallons-\$1.00

For field, greenhouse and orchard

Silver Label, 12 to 200 gallons......\$2.00

Big Four Silver Label, 50 to 800

gallons \$4.9

Liberal discounts

HormeX \$1.00 and \$2.00 sizes are packed 12 to a colorful display carton; 5 cartons to the case.

DUST: HormeX is also available in dust form — manufactured to order for the specific erop. Ask for prices—where spray equipment is not available.

HormeX is the ONLY hormone spray formulated to do so many things so well. None of the imitations have ever been able to match it. None gives so much for the money. The activated liquid form is always "in solution"—no fussing with powders. Quick penetration.



WONDER GARDEN SPRAY

For Flowers, Vegetables and Greenhouse Use

- Safe . . .
- Efficient . . .
- Economical . . .
- It Controls As Well As Kills . . .
- Will Not Burn or Discolor . . .
- Easy to Dilute. Just add water and it will stay at the proper suspension. No agitating necessary.



8 oz	\$ 1.00
Quart .	\$ 3.00
Half-Gal	\$ 5.75
Gallon .	\$10.75
In 5 Ga	llonsper gal. \$10.25

WONDER GARDEN SPRAY

Will not burn open blooms on plants such as Gardenias, Hibiscus, Gladiolas, Roses, African Violets and many other flowers.

WONDER GARDEN SPRAY

Is a formula which has been tested and approved by leading greenhouse operators and growers all over this country.

WONDER GARDEN SPRAY

Is especially recommended for Thrip, midge mealy bug, red spider, aphids of all kinds, cyclamen mites, rose chafers, cabbage worms, cucumber beetles, bean beetles, leaf hoppers, potato beetles, and many others.



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Mee – Vita...a revolutionary development in plant vitalizers.

Nothing like it before!

Meo-Vita... helps to fight plant disease in soil, seed beds, and inside plants and trees.

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THIS NEW AND AMAZING FORMULA HELPS FIGHT PLANT DISEASES IN SOIL . . . IMPROVES QUALITY AND PRODUCTION



For Internal	Treatment of
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Tobacco	Roses
Ornamentals	Annuals
Grasses	Bulbs and Seeds
Fruit Trees	Shrubs
8 oz	\$.60
Pints	1.00
Quarts	1.75
Gallons	5.00